



Citrix NFuse 1.5

Web application portal software.

Taking portals beyond information.



With Citrix® NFuse™ 1.5 application portal software, you have the power to integrate and publish interactive applications into any standard Web browser. Instantly.





The Web. Universal *access* to *information* has *transformed everything.*

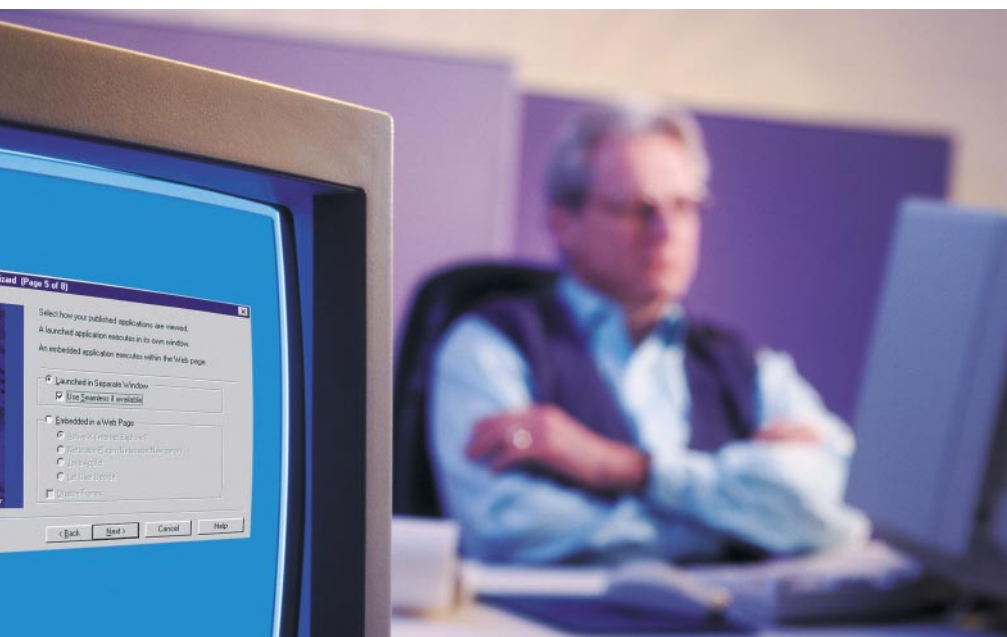
“...Citrix NFuse technology eliminates the biggest pain point in getting Windows® applications ready for browser-based deployment.”

—Zona Research,
February 2000

The widespread adoption of the Web by consumers and businesses around the world has redefined the way we communicate and the way we do business. Today, it is business-critical that organizations and application service providers (ASPs) deliver content via Web browsers. This includes the ability to provide information, data and even business tools to managers, employees, vendors, suppliers and more—24 hours a day, seven days a week. Anywhere in the world. This is further evidenced by the rapid rise in what IDC calls “enterprise information portals” and by corporate initiatives to establish the “knowledge management infrastructure.”

The missing link. Enterprise application portals.

What’s missing from this world of ubiquitous access to information via Web browsers? A simple and secure way to provide universal access to rich, full-function applications in the same Web browser that we use to access our data and information—an enterprise application portal. Today, very few business-critical applications are designed for Web-based delivery. Many organizations are re-engineering existing applications for Web publication using HTML, scripting, Java™ and other proprietary means. This approach, however, requires a significant investment of time and money. And in this fast-paced digital economy, the best solution would be one that allows you to integrate and publish both new and existing applications into any standard Web browser. Instantly.



With the Citrix NFuse Wizard, you can quickly and easily integrate and publish applications into personalized applications portals.



Integrate and *publish* full-function applications into any standard Web browser with *speed*, *simplicity*, *security* and, of course, *single-point control*.

Integrate any application. Instantly.

With Citrix NFuse 1.5 Web application portal software, you have the power to provide your users with the broadest range of applications—including Windows, UNIX®, Java and new Web-based applications—all from a single standard Web browser. Instantly. Why do we say instantly? Well for one thing, applications can be published in their native forms. No application rewrites are required. What's more, Citrix NFuse makes it easy to add data to existing applications because you don't have to use scripting languages or models to write Web server scripts. To reduce the time required to download and configure client software for each user device, Citrix NFuse 1.5 automatically does it for you. Speed and simplicity. A concept long overdue for computing.

Personalization down to the person. You make the call.

With Citrix NFuse, you have the power to personalize which applications a user receives. Furthermore, you can even personalize the browser and the content around the applications, by user, if you choose. Enhance your users' computing experience or create corporate Intranets that include a "My Apps" section, links to news, corporate information and any other tailored content. Personalization by user can be a daunting task, but not with Citrix NFuse. It's part of the

simplicity built into the solution. You just create application portals with the Citrix NFuse Wizard or sample scripts, define the application set specific to each user or group on Citrix MetaFrame™ servers and the application portal is dynamically created.

Single-point control. Because you don't have time to run around.

With Citrix NFuse 1.5 you have all the enterprise-class command and control services of Citrix MetaFrame even when deploying applications over the Web. All from a single point. You also have the power to display published applications to users from multiple server farms including Citrix MetaFrame for Windows and Citrix MetaFrame for UNIX—in a single Web page. Users get the applications that best meet their needs. You deliver and manage them without leaving your command center. Users are more productive. You have far less stress.

Reduce insecurity with Citrix NFuse 1.5 security services.

To ensure high-level security between Citrix MetaFrame servers and Web servers, Citrix NFuse 1.5 employs SSL encryption. Plus, in order to eliminate security threats and maintain the privacy of user credentials, Citrix NFuse 1.5 also comes with ticketing—a service that eliminates the need for passing or storing user credentials on a client device and the need for storing credentials on the Web browser.



Support for corporate portals. Planning to use a corporate portal solution such as Corporate Yahoo!™ as your corporate Web portal? Citrix NFuse 1.5 complements the capabilities of third-party portal solutions. It's absolutely the fastest way to deliver the full-function business applications your corporate users need anywhere, anytime.



Success stories:

Using Citrix NFuse to *create* powerful enterprise *application* portals.

Citrix NFuse is already helping companies deploy business-critical applications on the Web. Here are three success stories that highlight the ease of application integration and the control capabilities of Citrix NFuse.

Mutual of Enumclaw: instant application integration for hundreds of offices.

Mutual of Enumclaw provides property and casualty insurance through some 300 insurance agents in Washington, Oregon and Idaho. The company needed to provide Internet-based applications, data, insurance tools and policy information to all agents via the Web. “When Citrix NFuse application portal software came along, we found our ‘silver bullet,’” said Matt Picinich, Vice President of IT at Mutual of Enumclaw. “We knew the Internet was the way to go for agency policy access and Citrix NFuse supplied the missing link.” Now the company can route customers to local agents—an opportunity that was unavailable before the use of Citrix NFuse. “People here are glowing with the potential that Citrix NFuse offers,” Picinich says.

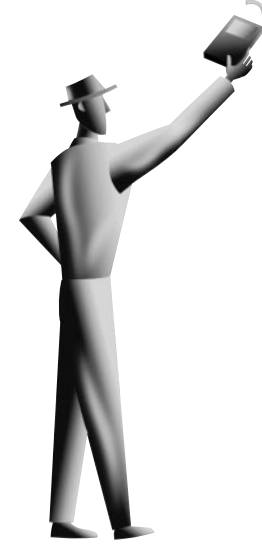
Summit Instruments: scalable and quick solution for application delivery.

Summit Instruments, a provider of outsourced field sales staff to equipment manufacturers, needed a scalable IT solution that would support and enable

its aggressive plan to quintuple growth and expand its offerings within three years. Specifically, Summit needed a simple, centralized way to communicate with its 95 field salespeople and streamline monthly forecast reporting. Summit implemented Citrix NFuse software to give its nationwide staff a single, browser-based portal from which to access critical applications and submit reports. According to Jeff Carson, Business Development Manager, “Citrix NFuse with Citrix MetaFrame allows us to add users quickly, deliver application access anywhere we work, increase productivity and create new services—all essential to leadership in the outsourcing marketplace.”

ProTier: complete control for a growing application service provider.

ProTier, a New Orleans-based ASP, is currently using Citrix NFuse to provide business software to small and medium-size enterprises. The company’s need to deploy graphical applications across the Web to users in remote locations and the need for secure applications, made Citrix NFuse a perfect fit. Using Citrix NFuse as its exclusive customer portal transformed the way ProTier delivers applications to its customers.



“Citrix NFuse allows us to keep up with competitors that have moved to an e-business model, but it also improves our efficiency, pleases our agents and gives us a tool to expand marketing and customer service capabilities to the Internet.”

—Matt Picinich,
Vice President, IT
Mutual of Enumclaw

“Citrix MetaFrame is the core of our business, and Citrix NFuse is the heart of our user experience, it lets us completely control how users gain access to the system and enhance the user experience with added usability features.”

—Dave McCrory,
Chief Technology Officer
ProTier

Citrix NFuse 1.5 *advantages:*

Integration.

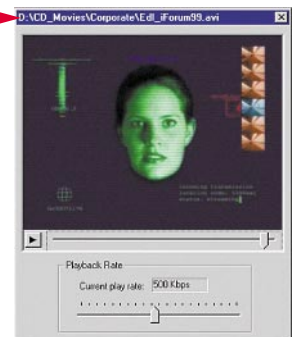
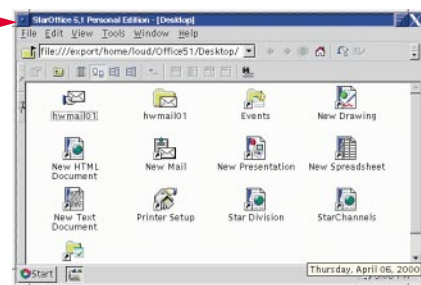
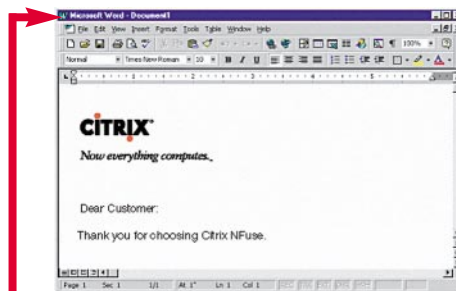
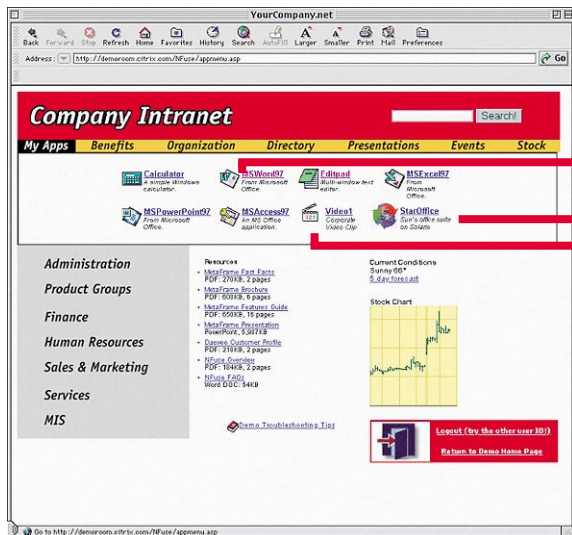
- Quickly integrate and publish interactive applications into any standard Web browser
- Integrate new or existing Windows, UNIX or Java applications—all in the same browser
- Work with virtually any device and operating system
- Compatible with popular Web technologies such as XML
- Automatically deploy Citrix Independent Computing Architecture (ICA®) client to the user device, eliminating time-consuming installation procedures

Personalization.

- Personalize the applications and data a user receives
- Personalize the browser and content around the applications using HTML, scripting and graphics
- Use your own custom Web pages or the templates provided
- Embed applications within Web pages or launch application windows

Control.

- Utilize enterprise-class security and application management features of Citrix MetaFrame
- Deploy and manage applications from a central location
- Secure connection between the server and browser using SSL and ticket-based authentication
- Supports multiple backup servers to eliminate downtime and delays



“By ‘publishing’ the application’s data to HTML pages, Citrix NFuse 1.5 makes the interface to all of those homebrew client/server Windows apps simple and eliminates the huge desktop PC driver maintenance problem.”

— Zona Research,
February, 2000

Citrix NFuse 1.5 includes a Citrix MetaFrame server component, a Web server component and a Citrix ICA client component.

For more information on how Citrix NFuse 1.5 can help you deliver applications on demand, visit our website at www.citrix.com or call **1-800-393-1888**.

Citrix is the world leader in application server software and services that provide Digital Independence™—the ability to deliver any application to any device over any connection. Wireless to Web.



Worldwide Headquarters
Citrix Systems, Inc.
6400 NW 6th Way
Fort Lauderdale, FL 33309 USA
Tel: +1 (800) 393 1888
Tel: +1 (954) 267 3000
<http://www.citrix.com>

Americas Headquarters
Citrix Systems, Inc.
6400 NW 6th Way
Fort Lauderdale, FL 33309 USA
Tel: +1 (800) 437 7503

European Headquarters
Citrix Systems International GmbH
Rheinweg 9
8200 Schaffhausen
Switzerland
Tel: +41 (52) 635 7700

Asia Pacific Headquarters
Citrix Systems Asia Pacific Pty Ltd.
Level 3, 1 Julius Avenue
Riverside Corporate Park
North Ryde NSW 2113
Sydney, Australia
Tel: +61 (0) 2 8870 0800



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